



**Big Y Foods, Inc.**  
2145 Roosevelt Ave., P.O. Box 7840  
Springfield, MA 01104-7840  
(413) 784-0600



## *20<sup>th</sup> Anniversary* **ESSAY CONTEST**

Big Y is celebrating our 20<sup>th</sup> academic year offering Homework Helpline to students and parents. Initiated in January 1993, the Helpline is the first multi-district homework assistance program in the area. The Helpline is operated by certified teachers who coach students through homework problems in kindergarten through grade 12. It operates Monday through Thursday evenings from 4:00 p.m. to 7:00 p.m., available via telephone, online, and Telecommunication Device for the Deaf (TDD).

Beginning January 12, 2012, to commemorate the success of the Homework Helpline, we invite all students from kindergarten through grade 12 to write an essay telling us about their experience.

There are four categories.

Category #1 – Kindergarten – grade 3

Category #2 – 4<sup>th</sup> grade – 6<sup>th</sup> grade

Category #3 – 7<sup>th</sup> grade – 9<sup>th</sup> grade

Category #4 – 10<sup>th</sup> grade – 12<sup>th</sup> grade

One winner from each category will be chosen to receive a Pizza Party for their class (in the form of \$150 worth of Big Y gift cards). One overall Grand Prize winner will be chosen to receive \$500.00 for their school along with a Pizza Party for their class. All submissions will be judged anonymously and impartially.

### **Category 1 (kindergarten through grade 3):**

Please draw a picture illustrating your use of Homework Helpline accompanied by a sentence or two describing the picture.

#### **All pictures from category #1 must:**

- Clearly demonstrate use of Big Y's Homework Helpline.
- Be only one page, with descriptive text across bottom of page.
- Include full name, address, age, grade and school in the top right hand corner of the drawing.
- Be postmarked no later than January 25, 2012 and received by February 1, 2012.
- Be sent to the address below.

### **Categories 2 through 4:**

Please use the following statement as the opening sentence of your essay.

**Big Y's Homework Helpline contributed to my academic success because...**

#### **All essays must:**

- Clearly demonstrate your use of Big Y's Homework Helpline, site specific examples when possible.
- Be 500 words or less typed and double-spaced.
- Include your full name, address, age, grade and school in the top right hand corner of each page.
- Have page numbers and be stapled together (if mailed).
- Be submitted no later than January 25, 2012 (if mailed, entry must be postmarked by January 25, 2012 and received by February 1, 2012).
- There are two ways to submit your entry:

1.) **Mail to:**

Michele D'Amour, M.Ed.  
Educational Partnership Administrator  
Big Y Foods, Inc.  
2145 Roosevelt Ave.  
Springfield, MA 01104

2.) **Submit online at [www.bigy.com/homework/contest](http://www.bigy.com/homework/contest)**

#### **Contest Rules:**

- We will not be able to return any essays submitted.
- Once submitted, all essays become the property of Big Y Foods, Inc.
- We reserve the right to publish the contents of the essay and the right to edit for clarity.
- We reserve the right to limit the number of awards if there are too few qualified entries.
- The winners will be notified no later than April 30, 2012.

***Don't delay – start writing today!***